# E. David Man

WordPress Designer Developer

#### CONTACT INFORMATION

**Phone Number:** 07411862931

LinkedIn Profile: linkedin.com/in/edavidman/

Email: jdavid.eman@gmail.com

Driving License: Yes – B

#### **KNOWLEDGE & SKILLS**

HTML, CSS / Javascript - jQuery jQuery for WordPress PHP for WordPress PHP MySQL

Working Knowledge of WordPress Custom Theme Development Custom Gutenberg Blocks Development using ACF Pro Plugin

SEO Audits & Fix Issues Keywords Research Search Engine Optimisation Google Analytics Google Search Console

Improve Titles Tags & Meta Descriptions Image Optimization for Web

WooCommerce Easy Digital Download LearnDash

#### PERSONAL STATEMENT

As a customer service-oriented WordPress developer with over 5 years of experience, I am dedicated to delivering exceptional client experiences and ensuring high levels of customer satisfaction. My approach focuses on understanding and addressing client needs through innovative UI/UX design and advanced SEO techniques, consistently resulting in enhanced online visibility and user engagement. I excel in custom theme development, responsive design, and ensuring accessibility, crafting solutions that are both visually appealing and functionally robust. My work ethic and passion for problem-solving drive me to create websites that not only meet but exceed client expectations, aligning closely with business objectives and making a meaningful impact.

#### WORK EXPERIENCE

WordPress Designer & DeveloperNovember 2017 – PresentMain Web Design and Development Portfolio<a href="https://e-contents.site/e-contents.site/e-contents-design-portfolio/">https://e-contents.site/e-con

- Core WordPress Proficiency In-depth understanding of WordPress core functionalities, including themes, plugins, and database management.
   Custom Theme Development
  - Expertise in creating bespoke WordPress themes tailored to specific client needs.
- Responsive Design

Ability to build websites that provide a seamless user experience across various devices and screen sizes.

- **Performance Optimization** Employing techniques to maximize website speed and efficiency, ensuring a fast and smooth user experience.
- Custom Blocks Creation
   Skilled in designing and implementing custom blocks to enhance website functionality and flexibility.
- Website Security
   Implementing robust security measures to safeguard websites against
   potential threats and vulnerabilities.

#### ADDITIONAL SKILLS

Installation, Configuration, and upgrading Microsoft Windows Operating Systems from: Windows 7, 8, and 8.1, 10 or the current version.

Proficiency in Microsoft Office, including Excel, Word, and PowerPoint

#### INTERPERSONAL SKILLS

Intercultural Communication Team-Working / Decision-Making

Problem-Solving Skills Remote Working

Fluent in English Fluent in Italian Fluent in & French

## **HOBBIES & INTERESTS**

Sketching Logos & Leaflets LinkedIn Learning Figma / Adobe XD Photography

#### REFERENCE

Will be furnished upon request.

# **Digital Designer – London South Bank**

May 2021 - 10/2021

London South Bank University – <u>https://lsbu.ac.uk</u> My Role:

- **Digital Design Support:** Partnered with the Research Enterprise and Innovation Operations Team to provide comprehensive design solutions for various projects.
- **Material Organization:** Systematically classified and allocated materials to appropriate departments to streamline workflows.
- **Training Format Development:** Created and implemented new training formats, including animations, interactive quizzes, webinars, and PDF templates, to enhance learning experiences.
- Framework Integration: Collaborated with operations administrators to seamlessly incorporate training materials into existing frameworks. Designed and developed new templates from scratch or adapted existing ones to meet specific project requirements.

# Mini Cab Driver London / PCO Licensed / TFL 07/2012 - 10/2017

Chelsea and Westminster Hospital – <u>https://www.chelwest.nhs.uk</u> Skills:

- Safe and Reliable Service: Ensured passenger safety and reliability by providing consistent and secure transportation.
- Effective Communication: Cultivated strong communication and interpersonal skills through building rapport with a diverse range of passengers.
- **Continuous Professional Development:** Maintained up-to-date knowledge of traffic regulations and adapted to new technologies, reflecting a commitment to ongoing learning and improvement.

## **EDUCATION & QUALIFICATIONS**

# BA (Hons) Digital Design 24/09/2017 – 07/2020 London South Bank University – https://www.lsbu.ac.uk/

Certificate of Higher Education Web Technology01/2012 - 05/2014Birkbeck University London - <a href="https://www.bbk.ac.uk/">https://www.bbk.ac.uk/</a>

City & Guilds PC Maintenance09/2008 – 07/2009Lambeth College London – <a href="https://www.lambethcollege.ac.uk/">https://www.lambethcollege.ac.uk/</a>

City & Guilds Web Design09/2006 - 02/2007College of North East London - <a href="https://www.conel.ac.uk/">https://www.conel.ac.uk/</a>